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. Notice of Allowability	Application No.	Applicant(s)		
	10/066,587	NELSON, JACK		
	Examiner	Art Unit		
	Andrew J. Fischer	3627		
The MAILING DATE of this communication appears on the cover sheet with the correspondence address All claims being allowable, PROSECUTION ON THE MERITS IS (OR REMAINS) CLOSED in this application. If not included herewith (or previously mailed), a Notice of Allowance (PTOL-85) or other appropriate communication will be mailed in due course. THIS NOTICE OF ALLOWABILITY IS NOT A GRANT OF PATENT RIGHTS. This application is subject to withdrawal from issue at the initiative of the Office or upon petition by the applicant. See 37 CFR 1.313 and MPEP 1308.				
1. This communication is responsive to <u>9/23/05</u> .				
2. The allowed claim(s) is/are 1-4 and 14-21.				
3. ☐ Acknowledgment is made of a claim for foreign priority under 35 U.S.C. § 119(a)-(d) or (f). a) ☐ All b) ☐ Some* c) ☐ None of the: 1. ☐ Certified copies of the priority documents have been received.				
 2. Certified copies of the priority documents have been received in Application No 3. Copies of the certified copies of the priority documents have been received in this national stage application from the 				
International Bureau (PCT Rule 17.2(a)).				
* Certified copies not received:				
Applicant has THREE MONTHS FROM THE "MAILING DATE" of this communication to file a reply complying with the requirements noted below. Failure to timely comply will result in ABANDONMENT of this application. THIS THREE-MONTH PERIOD IS NOT EXTENDABLE. 4. A SUBSTITUTE OATH OR DECLARATION must be submitted. Note the attached EXAMINER'S AMENDMENT or NOTICE OF				
INFORMAL PATENT APPLICATION (PTO-152) which gives reason(s) why the oath or declaration is deficient.				
5. CORRECTED DRAWINGS (as "replacement sheets") must be submitted.				
(a) ☐ including changes required by the Notice of Draftsperson's Patent Drawing Review (PTO-948) attached1) ☐ hereto or 2) ☐ to Paper No./Mail Date				
(b) ☐ including changes required by the attached Examiner's Amendment / Comment or in the Office action of				
Paper No./Mail Date				
Identifying indicia such as the application number (see 37 CFR 1.84(c)) should be written on the drawings in the front (not the back) of each sheet. Replacement sheet(s) should be labeled as such in the header according to 37 CFR 1.121(d).				
6. DEPOSIT OF and/or INFORMATION about the deposit of BIOLOGICAL MATERIAL must be submitted. Note the attached Examiner's comment regarding REQUIREMENT FOR THE DEPOSIT OF BIOLOGICAL MATERIAL.				
Attachment(s) 1. ☐ Notice of References Cited (PTO-892)	5 D Notice of Informal B	otant Application (DT)	O 450)	
Notice of Neterences Cited (PTO-932) Notice of Draftperson's Patent Drawing Review (PTO-948)	5. ☐ Notice of Informal Page 16. ☐ Interview Summary	• • • • • •	J-152)	
3. ☐ Information Disclosure Statements (PTO-1449 or PTO/SB/0	Paper No./Mail Date	Paper No./Mail Date 7. Examiner's Amendment/Comment		
Paper No./Mail Date				
 Examiner's Comment Regarding Requirement for Deposit of Biological Material 	8. 🛛 Examiner's Stateme	nt of Reasons for Allo	wance	
	9. Other			

Application/Control Number: 10/066,587 Page 2 - 20051208

Art Unit: 3627

REASONS FOR ALLOWANCE

1. The following is an Examiner's statement of reasons for allowance:

The primary references Purcell (U.S. 5,940,807) and Johnson et. al. (U.S. 6,023,683) ("Johnson '683") disclose as previously discussed. However neither Purcell nor Johnson '683 disclose—in combination—a computerized ordering system with a datacenter having computer readable media with executable instructions that carry out the claimed steps whereby the steps include: searching for desired products by item number, SKU number, and a provided search category; displaying the desired products and product attributes found by the search whereby the product attributes displayed include SKU number, manufacturer, JPEG image, a list price, a discount price, a sale price, assembly components, a fabric name, a fabric number, a fabric style, a color, a grade, a finish, a cleaning code and instructions, matching products, a bed size, item variants which are reasonable variations of the product, and inventory information. In addition, neither Purcell nor Johnson '683 disclose that the computer readable media also includes instructions which determine a delivery schedule, manufacture the final product, and determine both routing and shipping procedures for the final product. A combination of these and the other recited features was not reasonable found in the prior art.

- 2. Any comments considered necessary by Applicant must be submitted no later than the payment of the issue fee and, to avoid processing delays, should preferably accompany the issue fee. Such submissions should be clearly labeled "Comments on Statement of Reasons for Allowance."
- 3. Any inquiry concerning this communication or earlier communications from the examiner should be directed to Andrew J. Fischer whose telephone number is (571) 272-6779.

Application/Control Number: 10/066,587 Page 3 - 20051208

Art Unit: 3627

4. If attempts to reach the Examiner by telephone are unsuccessful, the Examiner's supervisor, Alexander Kalinowski can be reached on (571) 272-6771. The fax phone number for

the organization where this application or proceeding is assigned is 571-273-8300.

5. Information regarding the status of an application may be obtained from the Patent

Application Information Retrieval (PAIR) system. Status information for published applications

may be obtained from either Private PAIR or Public PAIR. Status information for unpublished

applications is available through Private PAIR only. For more information about the PAIR

system, see http://pair-direct.uspto.gov. Should you have questions on access to the Private PAIR

system, contact the Electronic Business Center (EBC) at 866-217-9197 (toll-free).

Andrew J Fischer Primary Examiner

ische 12/8/05

Art Unit 3627